

# ASMI NEWS ADVERTISING INFORMATION AND CONTRACT 2021

## ADVERTISING INFORMATION

ASMI News is a newsletter of the Association of Singapore Marine Industries. The aim of the Newsletter is to give a comprehensive coverage of the marine and offshore industry as well as to promote Singapore as a premier marine centre.

The ASMI News has an international readership, consisting of the top and middle management personnel in the marine world. Issues are circulated free to all ASMI members and are priced at S\$38.52 (inclusive of 7% GST) for local delivery of three issues for non-members. The Newsletter is also distributed free to government bodies, relevant research and tertiary institutions, foreign embassies and trade offices, marine and maritime agencies, and libraries worldwide including Singapore Embassies abroad and overseas offices of Singapore government agencies.

## ADVERTISING RATES 2021

Advertisement Space	ASMI Member's Rate*		Non Member's Rate*	
	Standard Colour	Full-Colour	Standard Colour	Full-Colour
Back Cover	S\$1,300	S\$1,650	S\$1,500	S\$1,850
Inside Front Cover	S\$1,200	S\$1,550	S\$1,400	S\$1,750
Inside Back Cover	S\$1,150	S\$1,500	S\$1,350	S\$1,700
Run-Off Page	S\$1,100	S\$1,450	S\$1,200	S\$1,550
½ Run-Off Page	S\$775	S\$1,075	S\$875	S\$1,125

\* Rates are subjected to prevailing GST.

### DISCOUNT

- 5% for 3 (three) insertions
- Applicable to Full-Page Advertisements only

### CONDITIONS

1. Artwork : All advertisement artwork/positive film with colour proof/Acrobat PDF are to be provided by the Client.
2. Size Specifications: 210 mm x 297 mm (For Full Page); 216 mm x 303 mm (With Bleed Area)  
210 mm x 148 mm (For ½ Run-Off Page); 216 mm x 154 mm (With Bleed Area)
3. Claims : ASMI will not be responsible for claims made on Advertisers.

# ASMI NEWS 2021 - ADVERTISING CONTRACT

## Advertisement Booking Instructions

We hereby confirm and agree to advertise in the ASMI NEWS as per particulars stated below:

Company		ASMI Member	Yes / No
Address			
Contact Person (Name and Designation)		Contact No.	
		Fax No.	
Email Address			

### Insertion Details

Issue	Advertisement Space Booked (please ✓ tick)	Format*	Rate
1 <sup>st</sup> Issue (Jan - Apr)			
2 <sup>nd</sup> Issue (May - Aug)			
3 <sup>rd</sup> Issue (Sep - Dec)			
Total Amount (Less 5%, if applicable):			

- Full Page (FP) or Half Page (HP)
- Per Standard Colour (SC) / Full-Colour (FC)

Insertion order deadline is the 1<sup>st</sup> of the month before issue date. Insertion orders coming in later will be published in the following issue. Copy deadline is the 14<sup>th</sup> of the month before issue date. If the artwork/film is not received by the deadline, the Publisher reserves the right to repeat any existing advertisement of the Client's or to publish a complimentary message from the Advertiser concerned.

Advertising rates are subjected to prevailing GST. Invoices will be issued upon confirmation of Advertising Contract by ASMI. All payments must be crossed and made payable to the **ASSOCIATION OF SINGAPORE MARINE INDUSTRIES** within 30 days. Thereafter, interest rates of 1.5% will be charged per month or part thereof. All payment will be officially acknowledged by ASMI.

Overseas Advertisers can make payment by Telegraphic Transfer to the following bank account:

Payee's Name: Association of Singapore Marine Industries  
Payee's Banker: DBS Bank Ltd (Harbourfront Branch)  
1 Maritime Square, #02-122/123 HarbourFront Centre, Singapore 099253  
Account No: 012-000341-2

**\* Note: Bank charges should be borne by the Advertiser.**

The Publisher reserves the right to reject any advertisement that may in any way be contrary to the interests of the publication. For further information, please contact ASMI Secretariat at Tel: 6264 6436. The Contract must be signed and stamped, and email to [admin@asmi.com](mailto:admin@asmi.com).

**PLEASE NOTE THAT THIS ORDER IS NOT SUBJECTED TO CANCELLATION**

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Client's Name

\_\_\_\_\_  
Client's Signature & Company Stamp